



Photographic & Filming Policy

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Introduction

The purpose of this document is to ensure that best safeguarding practices are followed when capturing and using images and videos of participants involved in Rowing Ireland activities. This policy protects all members—particularly young people and vulnerable individuals—and supports the responsible promotion of rowing across all media.

This policy applies to Rowing Ireland staff, volunteers, clubs, athletes, contractors, and any other parties involved in photography or filming at affiliated events. It will be reviewed regularly and may be updated by the Board as required.

Rowing Ireland recognises that while capturing sporting memories is a valued part of sport, this must be done safely, respectfully, and in compliance with safeguarding guidance. This policy does not aim to prohibit parents or guardians from taking images of their own children but ensures a consistent standard is maintained across all platforms and events.

Photography and Filming Policy

Rowing Ireland may engage approved photographers or videographers at selected events. In doing so, we will:

- Clearly inform participants, guardians, and spectators about the intended use of photography and video.
- Obtain consent for photography and media usage—particularly from parents or guardians of minors and the young people themselves, where appropriate.
- Prioritise content that focuses on the sport and activity, not the individual child.
- Always seek permission for use of names and images in media or publications.
- Never approve photo shoots or recordings outside of events (e.g., at home) or permit unsupervised, one-on-one photography sessions.
- Ensure that all images depict participants in appropriate kit and context (e.g., racing singlets during competition). Group and action shots are preferred over individual posed images.
- Adhere to Rowing Ireland's Safeguarding Code, with any breaches or misuse of images reported to the Designated Liaison Person, Children's Social Care, or Gardaí/Police as appropriate.
- Encourage anyone with concerns about imagery or its use to report them to the CEO or Child Protection Officer.
- Clarify ownership, storage, access, and rights to event imagery. Media will be retained securely and only accessible to authorised personnel.
- Remind parents/guardians that while photographing their own child is acceptable, they must respect the privacy of other participants.

- Require all external photographers or media seeking access to Rowing Ireland events to register with the event organiser, presenting valid identification at least 7 working days in advance. The organiser reserves the right to decline access if conditions are not met.

Concerns about inappropriate photography at an event should be reported immediately to the event organiser or safeguarding lead.

Guidelines for Photographers and Videographers

The following guidelines apply to all individuals capturing images at Rowing Ireland-sanctioned events:

- All photographers must sign in at the event registration desk.
- Official photographers must wear visible accreditation or ID badges at all times.
- All images must be appropriate, respectful, and sport-focused.
- Individual photos of children should be avoided unless prior written consent is obtained.
- Clothing or presentation that may be deemed inappropriate should not be photographed.
- When in doubt, do not capture or publish the image.
- Photographers must adhere to the Rowing Ireland Safeguarding Code and the Code of Conduct for Volunteers.
- Any individual taking or distributing inappropriate photos will have their credentials revoked and the matter referred to statutory authorities.